

# Connecticut Section PGA Advertising Specifications – 2017

All ads must be supplied as digital files. Page size is 5.5 x 8.5 inches.  
Files should be emailed directly to Sue Bell at [sbell@pgahq.com](mailto:sbell@pgahq.com)

PRINT PUBLICATION						
Publication	Advertisement	Image size	Color	File Type Required	Deadline	Price
Member Services Directory	Back Cover	Bleed 5.5 X 8.5 inches Plus .125 All Sides No bleed 5 X 8	4/c process	Prefer high resolution pdf, Illustrator, or Photoshop	February 8, 2017	\$900.00
	Inside Covers	Bleed 5.5 X 8.5 inches Plus .125 All Sides No bleed 5 X 8	4/c process	Prefer high resolution pdf, Illustrator, or Photoshop	February 8, 2017	\$600.00
	Tabs	5 X 8 inches	4/c process	Prefer high resolution pdf, Illustrator, or Photoshop	February 8, 2017	\$400.00
	Inside Pages	5 X 8 inches	1 color (black)	Prefer high resolution pdf, Illustrator, or Photoshop	February 8, 2017	\$280.00
Junior Golf Assoc. (JGA) Handbook	Back Cover	5 X 8 inches	4/c process	Prefer high resolution pdf, Illustrator, or Photoshop	April 4, 2017	\$700.00
	Inside Covers	5 X 8 inches	4/c process	Prefer high resolution pdf, Illustrator, or Photoshop	April 4, 2017	\$475.00
	Inside Pages	5 X 8 inches	1 color (black)	Prefer high resolution pdf, Illustrator, or Photoshop	April 4, 2017	\$225.00
DIGITAL PUBLICATION						
Publication	Advertisement	Image size	Color	File Type Required	Deadline	Price
Annual Meeting Report Booklet	Inside Covers	5 X 8 inches	RGB	Prefer high resolution pdf, Illustrator, or Photoshop	October 3, 2017	\$150.00
	Back Cover	5 X 8 inches	RGB	Prefer high resolution pdf, Illustrator, or Photoshop	October 3, 2017	\$150.00
Website CTPGA.com	Web Banner	Call or Email for information	RGB	Web quality jpg or gif	25th of each month	\$450.00
E-Update (weekly e-newsletter)	Official Sponsor	Call or Email for information	RGB	Logo and URL Web quality jpg or gif	1 month in advance	2 wks \$200.00 1 mo \$350.00
ConnEction (Bi-monthly e-newsletter)	Official Sponsor	Call or Email for information	RGB	Logo and URL Web quality jpg or gif	1 month in advance	1 edition \$175 2 editions \$300
Custom Electronic Communication	Official Sponsor	Call or Email for information	RGB	Logo and URL Web quality jpg or gif	1 month in advance	1 edition \$250

**A \$50 set up charge will be added to the price of any ads not supplied in a digital file. All deadlines will be strictly enforced. Ads supplied after the deadline will be placed on a "best effort" basis.**