

Connecticut Section PGA Junior Golf Association Advertising Specifications – 2017

All ads must be supplied as digital files.
 Page size is 5.5 x 8.5 inches.
 Files should be emailed directly to Tim Paragone at tparagone@pgahq.com

PRINT PUBLICATION						
PUBLICATION	Advertisement	Image size	Color	File Type Required	Deadline	Price
Junior Golf Assoc. (JGA) Handbook	Back Cover	5 X 8 inches	4/c process	Prefer high resolution pdf, Illustrator, or Photoshop	April 4, 2017	\$700.00
	Inside Covers	5 X 8 inches	4/c process	Prefer high resolution pdf, Illustrator, or Photoshop	April 4, 2017	\$475.00
	Inside Pages	5 X 8 inches	1 color (black)	Prefer high resolution pdf, Illustrator, or Photoshop	April 4, 2017	\$225.00
DIGITAL PUBLICATION						
PUBLICATION	Advertisement	Image size	Color	File Type Required	Deadline	Price
Junior Website CTPGA.com/junior golf	Web Banner	Call or Email for information	RGB	Web quality jpg or gif	25th of each month	\$350.00
Junior E-Update (weekly e-newsletter sent to members)	Email Communication to Members	Call or Email for information	RGB	Logo and URL Web quality jpg or gif	1 month in advance	\$50 per edition
Website CTPGA.com/junior golf & Handbook	Schedule Listing on Website and Handbook	Call or Email for information	RGB	Logo and URL Web quality jpg or gif	1 month in advance	\$100 per event
Custom Electronic Communication	Customizable Email to Members	Call or Email for information	RGB	Logo and URL Web quality jpg or gif	1 month in advance	1 edition \$250

A \$50 set up charge will be added to the price of any ads not supplied in a digital file. All deadlines will be strictly enforced. Ads supplied after the deadline will be placed on a "best effort" basis.