

Connecticut Section PGA Advertising Specifications 2014

All ads must be supplied as digital files. Page size is 5.5 x 8.5 inches.
Files should be emailed directly to Gia Fanelli at GFanelli@pgaahq.com

| PRINT PUBLICATION | | | | | | |
|-----------------------------------|------------------|---|-----------------|--|--------------------------------|-------------------------------------|
| PRINT PUBLICATION | Advertisement | Image size | Color | File Type Required | Deadline | Price |
| Member Services Directory | Back Cover | Bleed 5.5 X 8.5 inches Plus .125 All Sides No bleed 5 X 8 | 4/c process | Prefer high resolution pdf, Illustrator, or Photoshop | February 8, 2014 | \$895.00 |
| | Inside Covers | Bleed 5.5 X 8.5 inches Plus .125 All Sides No bleed 5 X 8 | 4/c process | Prefer high resolution pdf, Illustrator, or Photoshop | February 8, 2014 | \$595.00 |
| | Tabs | 5 X 8 inches | 4/c process | Prefer high resolution pdf, Illustrator, or Photoshop | February 8, 2014 | \$395.00 |
| | Inside Pages | 5 X 8 inches | 1 color (black) | Prefer high resolution pdf, Illustrator, or Photoshop | February 8, 2014 | \$275.00 |
| Junior Golf Assoc. (JGA) Handbook | Back Cover | 5 X 8 inches | 4/c process | Prefer high resolution pdf, Illustrator, or Photoshop | April 5, 2014 | \$695.00 |
| | Inside Covers | 5 X 8 inches | 4/c process | Prefer high resolution pdf, Illustrator, or Photoshop | April 5, 2014 | \$450.00 |
| | Inside Pages | 5 X 8 inches | 1 color (black) | Prefer high resolution pdf, Illustrator, or Photoshop | April 5, 2014 | \$200.00 |
| DIGITAL PUBLICATION | | | | | | |
| DIGITAL PUBLICATION | Advertisement | Image size | Color | File Type Required | Deadline | Price |
| Annual Meeting Report Booklet | Inside Covers | 5 X 8 inches | RGB | Prefer high resolution pdf, Illustrator, or Photoshop | October 4, 2014 | \$150.00 |
| | Back Cover | 5 X 8 inches | RGB | Prefer high resolution pdf, Illustrator, or Photoshop | October 4, 2014 | \$150.00 |
| Website CTPGA.com | Web Banner | Call or Email for information | RGB | Web quality jpg or gif | 25 th of each month | \$425.00 |
| Weekly E-Update | Official Sponsor | Call or Email for information | RGB | Logo and URL Web quality jpg or gif | 1 month in advance | 2 wks \$175.00 1 mo \$300.00 |
| Bi-monthly E-ConnEction | Official Sponsor | Call or Email for information | RGB | Logo and URL Web quality jpg or gif | 1 month in advance | 1 edition \$150 2 editions \$275 |
| Custom Electronic Communication | Official Sponsor | Call or Email for information | RGB | Logo and URL Web quality jpg or gif | 1 month in advance | 1 edition \$225 |

A \$50 set up charge will be added to the price of any ads not supplied in a digital file. All deadlines will be strictly enforced. Ads supplied after the deadline will be treated on a "best effort" basis.