



# PGA

Connecticut Section

\*All ads must be supplied as digital files.

\*Files should be emailed directly to Dennis Dungee

[ddungee@pgahq.com](mailto:ddungee@pgahq.com)

## Connecticut Section PGA Advertising Specifications – 2020

DIGITAL PUBLICATION	Ad	Image size	File Type Required	Deadline	Price
Website CTPGA.com	Homepage	433x96 - horizontal ad	Web quality jpg or gif		\$400.00
	Interior Page Sidebar	250x100 - small horizontal ad, 250x250 - square ad, 250x600 - tall vertical ad	Web quality jpg or gif		\$180.00
E-Update (weekly e-newsletter) -distributed to section members (approx. 325)	Official Sponsor	Call or Email for information	Logo and URL Web quality jpg or gif	1 month in advance	\$125 per edition
ConnEction (quarterly Newsletter) -distributed to entire database (approx. 6,500)	Official Sponsor	Call or Email for information	Logo and URL Web quality jpg or gif	1 month in advance	\$125 per edition
Custom Electronic Communication	Official Sponsor	Call or Email for information	Logo and URL Web quality jpg or gif	1 month in advance	\$250 per edition
Annual Meeting Report Booklet	Inside Covers or Back Cover	5 X 8 inches	Prefer high resolution pdf, Illustrator, or Photoshop	October 23, 2020	\$150.00
Junior E-Update (monthly e-newsletter) -distributed to junior members (approx.. 425)	Email Communication to Members	Call or Email for information	Logo and URL Web quality jpg or gif	1 month in advance	\$75 per edition
Junior Golf Assoc. (JGA) Handbook	Interior Page	5 X 8 inches	Prefer high resolution pdf, Illustrator, or Photoshop	March 15, 2020	\$150.00

**\*A \$50 set up charge will be added to the price of any ads not supplied in a digital file. All deadlines will be strictly enforced. Ads supplied after the deadline will be placed on a "best effort" basis.**

**\*The Connecticut PGA reserves the right to deny any advertising that conflicts with the interest of section events and/or operating procedures.**