



# PGA

Connecticut Section

\*All ads must be supplied as digital files.

\*Files should be emailed directly to Dennis Dungee  
[ddungee@pgahq.com](mailto:ddungee@pgahq.com)

## Connecticut Section PGA Advertising Specifications

DIGITAL PUBLICATION	Ad	Image size	File Type Required	Deadline	Price
Company logo on Connecticut PGA website with link to company website	Homepage		Web quality jpg or gif		\$180.00
E-Update (weekly e-newsletter) -distributed to section members (approx. 325)	Official Sponsor	Call or Email for information	Logo and URL Web quality jpg or gif	1 month in advance	\$125 per edition
ConnEction (quarterly Newsletter) -distributed to entire database (approx. 6,500)	Official Sponsor	Call or Email for information	Logo and URL Web quality jpg or gif	1 month in advance	\$125 per edition
Custom Electronic Communication	Official Sponsor	Call or Email for information	Logo and URL Web quality jpg or gif	1 month in advance	\$250 per edition
Junior E-Update (monthly e-newsletter) -distributed to junior members (approx.. 425)	Email Communication to Members	Call or Email for information	Logo and URL Web quality jpg or gif	1 month in advance	\$75 per edition

***\*A \$50 set up charge will be added to the price of any ads not supplied in a digital file. All deadlines will be strictly enforced. Ads supplied after the deadline will be placed on a "best effort" basis.***

**\*The Connecticut PGA reserves the right to deny any advertising that conflicts with the interest of section events and/or operating procedures.**