



Tournament/Event Advertising Specifications

(Event must be open to Connecticut Section PGA Professionals)

Publication/Advertising	Timing	Cost	Notes
E-UPDATE	Max of two (2).	No Charge Available to section Professionals only.	Event will be advertised in the weekly E-Update email.
CUSTOM/UNIQUE EMAIL	Upon receipt of payment.	\$250	Custom email sent by the section to section database (professionals and/or all section contacts).
“OTHER PLAYING OPPORTUNITIES” WEBSITE EXPOSURE/LINK	When event information is provided to section staff to post.	PGA Members/Associates, Allied Association – No Charge All Others - \$500	Event will be advertised on the Section website under the “Other Playing Opportunities Tab” and will include a link to a sign-up page via the host facilities.
PRIZE PURSE PAYOUT	2-3 Business Days upon receiving final results payout information provided by the host pro/club and after check has been deposited in section account.	\$300	Section staff will coordinate with host professional/club and handle payout of prize money through the section. (Social Security #'s and addresses need to be included for non-PGA professionals)
ADVERTISING PACKAGE	Payment should be sent to the section office with results and payout information. Payout will not take place until check is deposited in section account.	\$750	All items listed above are included.

*Custom/Unique Email fees may be waived for those that participate in fundraising events that benefit the Connecticut PGA Golf Foundation.

**Section reserves the right to deny any advertising that conflicts with the interest of Section events and/or operating procedures.