



Tournament/Event Specific Advertising Opportunities

(Event must be open to Connecticut Section PGA Professionals)

Advertisement	Description	Specifications	Price
E-Update (weekly e-newsletter)	Ad included in our weekly messaging sent to our membership specific database - about 350	Logo must be web quality and in jpg or png format. Max of 2 uses yearly.	No charge *Section Professionals Only
Custom Electronic Communication	Custom email sent by the section to section database (professionals and/or all section contacts).	Material must be submitted as you'd like it to appear. Photos must be jpg or png, video links can be sent to included. HTML is accepted.	\$250
Prize Purse Payout	Section staff will coordinate with host professional/club and handle the payout of prize money through the section. (Social Security #'s and addresses need to be included for non-PGA professionals)	Payout will occur 2-3 business days upon receiving final results payout information provided by the host pro/club and after check has been deposited in section account.	\$300
“Other Play Opportunities” Website Exposure/Link	Event will be advertised on the Section website under the “Other Playing Opportunities Tab”	Will include a link to a sign up page provided by the host facilities.	PGA Members/Associates, Allied Associations - No Charge All Others - \$500
Advertising Package	Package includes all items listed above	Payment should be sent to the section office with results and payout information. Payout will not take place until check is deposited in section account.	\$750

*Custom/Unique Email fees may be waived for those that participate in fundraising events that benefit the Connecticut PGA Golf Foundation.

**Section reserves the right to deny any advertising that conflicts with the interest of Section events and/or operating procedures.